

# Empire Project Rubrics

Group Members: \_\_\_\_\_

## Paragraphs

\_\_\_/5 MLA Formatted with required paragraph labels

\_\_\_/15 Attempt at grammatically correct sentences/paragraphs and proper spelling

\_\_\_/40 Ten points for each paragraph that answers all prompt questions in a logical and descriptive manner

\_\_\_/60 Total + \_\_\_/10 (Social Class Pyramid) = \_\_\_/70

## Presentation

	<b>Excellent (6 points)</b>	<b>Above Average (5 pts)</b>	<b>Average (4 pts)</b>	<b>Below Average (3 pts)</b>	<b>Poor (2-1 pt)</b>
<b>Organization</b>	Presents ideas in a logical manner that audience can easily follow; presenters make good use of time allotment – no part is rushed or runs too long	Presents ideas in a logical manner; presenters make good use of time allotment with minor transition issues between topics	Presents ideas in a logical manner, but time not managed well, leaving some topics less explored than others	Problems with organization and/or time management leave some parts of the presentation confusing to the audience	Audience struggles to understand the info due to lack of organization and time management
<b>Content</b>	Includes all required information (topics + details)	Includes nearly all required info (minor omission of details)	Includes all major topics but missing a few details	Missing 1 major topic and/or multiple details	Missing major topics and corresponding details
<b>Visual Appeal</b>	Slides are easy to read, clearly & effectively communicate basic empire info, & are visually interesting to audience	Slides are easy to read, clearly communicate basic empire info & are interesting to the audience	Slides are readable and communicate empire info, but may contain a few distractions to the audience	Slides may be difficult to read, are distracting, and/or do not hold the attention of the audience	Slides are unreadable, incomplete, and/or not of interest to the audience
<b>Delivery</b>	All group members participate equally, use appropriate volume, speak clearly, make eye contact with audience, & display enthusiasm toward topics	All group members participate equally, but volume or clarity may vary. All make eye some eye contact and display some enthusiasm	Some group members participate more than others. Volume, clarity, eye contact and/or enthusiasm varies between team members	Some group members participate more than others. Some presenters display lack of enthusiasm or engagement with audience	One or more group members do not participate. Presenters display lack of enthusiasm or engagement with audience
<b>Preparedness</b>	All group members demonstrate full knowledge of subject, speak confidently, and can answer all audience questions with explanation & elaboration	Some group members demonstrate full knowledge of subject and can answer all audience questions with explanation & elaboration	Some group members demonstrate knowledge of subject and can answer audience questions with some explanation	Group members attempt to answer audience questions but struggle to communicate knowledge on one or more topics	Group members struggle to answer audience questions revealing lack of knowledge on topics

- \_\_\_ Deduction for not meeting time minimum (6 min) or exceeding maximum (8 min)

\_\_\_/30 Total

## Promotional Video

	<b>Excellent (5 points)</b>	<b>Above Average (4 pts)</b>	<b>Average (3 pts)</b>	<b>Below Average (2 pts)</b>	<b>Poor (1 pt)</b>
<b>Creativity</b>	Well-executed, creative and original content that holds the interest of the audience	Creative and original content that holds the interest of the audience	Either creative or original content that holds the interest of the audience most of the time	Content lacks creativity but partially holds the interest of the audience	Content lacks creativity and does not interest the audience
<b>Videography &amp; Sound</b>	Variety of camera shots that are clearly visible, along with appropriate volume for voice work. Background music, if used, should enhance video and not overpower it	Some different camera shots that are mostly clear with appropriate volume for voice work. Background music, if used, mostly enhances video	Mostly clear camera work with appropriate volume	Some blurry camera shots with variable volume	Video difficult to view and/or volume quality is poor
<b>Appeal</b>	Unique and memorable appeal that engages the audience and seeks to persuade them of the supremacy of the empire	Memorable appeal that engages the audience and attempts to persuade them of the supremacy of the empire	Makes a clear appeal that mostly engages the audience and addresses the supremacy of the empire	Appeal may interest the audience but does little to persuade them of the supremacy of the empire	There is little-to-no appeal for the audience.
<b>Team Participation</b>	Video demonstrates a collaborative effort from all team members. If all team members not present on screen, end credits provide clear delineation of each person's contribution	Video demonstrates collaboration of team, but some may be more involved than others. If all team members not present on screen, end credits provide description of each person's contribution	Video demonstrates some collaboration, but each contributor's effort varies. If all team members not present on screen, end credits provide description of each person's contribution	Video is the effort of only a few members of the team.	Video made by 1 team member is not a collaborative effort by all.

- \_\_\_\_ Deduction for not meeting time requirement (~90 seconds)

\_\_\_\_/20 Total